



# Slow Motion Projects

2015

# ANNUAL REPORT





## Looking back on 2015... And forward to 2016!

The year 2015 has been marked by a number of social and environmental issues: the Syrian refugee crisis, a massive earthquake in Nepal, large-scale destruction of the Indonesian rainforests, among too many others. It has also been the hottest year on record according to NASA, a direct consequence of global warming caused by human activity. At the end of the year, during the the United Nations Climate Conference, the governments of 196 countries recognised how urgently we have to stop climate change if we want people on Earth to live a healthy and happy future. After 13 days of tense negotiations, an agreement was proposed, yet none of the countries who will be signing it is required to take strong measures to reduce greenhouse gases emissions. We are the people of those countries, but luckily, we are not the political figures behind those decisions (or should I say non-decisions?).

We, at the individual level, are free to sign our own climate contract, committing to take individual actions for the future of our children and grand-children.

In 2015, you made a commitment by supporting Slow Motion Projects. In 2016, it is our turn to sign the contract and bring you compelling and heartfelt stories about the success of the environmental education projects you contributed to.

The sum of our individual commitments can make a change. Thank you for being a part of it.

**Lisa Bounoure**  
Slow Motion Projects President



'THE SUM OF OUR INDIVIDUAL  
COMMITMENTS CAN MAKE A  
CHANGE. THANK YOU FOR  
BEING A PART OF IT.'



Sunset on Lake Baikal  
Listvyanka, Russia  
April 2016

## The mission and vision of Slow Motion Projects

### Motivation

We are fortunate enough to live in a society which allows everyone, you and us, to learn about and stay informed of the environmental consequences and ethical implications of our daily actions: what we eat, how we consume, where we travel.

We believe that most people, if properly informed and when given the chance, will choose to minimise this impact.

All over the world there exist places where people have not had the chance to access such information until now, often because they live in areas where climate questions have not yet been given the prominence they have here.

We believe that these people, once they are informed of the stakes for our planet and our civilisations, will also strive to adopt and spread sustainable behaviours, provided this allows them sufficient room for personal and economic development.

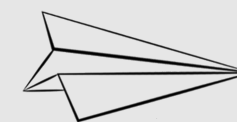
Critically, individual and collective actions towards sustainability goals, whether in the developed or the developing world, rely on the correct dissemination of **information and education**. The association Slow Motion Projects exists to foster such spread and exchange of information between populations, unite people here and far under the same sustainability goals, so we all get a chance to create a better world for our children and everyone else's.

### Our commitments

We commit to using the total amount of the donations received by Slow Motion Projects for the projects, and only the projects. The operational costs of the association, such as web hosting and communication, are borne by the members of the association (for now, that's us) as member contributions. The expenses related to our work as volunteers in the projects are exclusively covered by the volunteers themselves (for now, also us!).

We also commit to providing support in an environmentally sound way. In the first year, this means travelling from Europe to the projects and back slowly, without flying.

On site, we are keeping our footprint as small as possible by favouring ecological housing and foods with lower environmental impact.



'INDIVIDUAL AND COLLECTIVE  
ACTIONS TOWARDS SUSTAINABILITY  
GOALS RELY ON THE CORRECT  
DISSEMINATION OF  
INFORMATION AND EDUCATION.'



## Strategy

At present, Slow Motion Projects is active:

- ▶ In Asian countries, through environmental education and conservation outreach projects;
- ▶ in European countries, through targeted communication and fundraising for the projects in Asia.

The strategy of Slow Motion Projects consists of several steps.

1. First, we establish tight partnerships with local NGOs in the target countries, who have a recognised experience of the social and environmental issues.
2. Together with these partners, we develop education programmes and outreach projects, with a specific focus on maximising our impact by utilising our own skills.
3. Then, we advertise the planned projects and raise the necessary funds through our website and our networks.
4. Finally, we support the partners during the development and implementation phase of the projects by volunteering on site.

## Long-term vision

We envision that, after the pilot phase of the year 2016 to test the feasibility of our model and set realistic objectives, Slow Motion Projects will become a global network linking local NGOs and volunteers in target countries to private donors, philanthropists, and companies with strong corporate social responsibility to enable the multiplication of “Slow Motion” projects.

Such a network will be achieved by establishing an incentive model in which:

- ▶ Private donors choose the projects they wish to support, and receive detailed and transparent feedback on the impact of their contribution;
- ▶ Corporate supporters, through targeted communication campaigns in partnership with us, benefit from a stronger image and corporate social responsibility policy;
- ▶ Volunteers are offered attractive missions based on their skills and can make a sustainable impact in the projects they contribute to;
- ▶ Local NGOs receive support through funding, qualified workforce, and visibility.

**'A GLOBAL NETWORK LINKING LOCAL NGOS AND VOLUNTEERS IN TARGET COUNTRIES TO PRIVATE DONORS, PHILANTHROPISTS, AND COMPANIES.'**




## Partnerships formally established in 2015 with NGOs in the target countries

### Mongolia

#### Bayasgalant

Swiss NGO based in Biel

 [www.bayasgalant.ch](http://www.bayasgalant.ch)



### China

#### Yunnan EcoNetwork

Chinese NGO based in Lijiang


 [www.yen.ngo.cn](http://www.yen.ngo.cn)



### India

#### Asha for Education

Indian NGO based in New Delhi

 [ashanet.org](http://ashanet.org)



### India

#### Nature Science Initiative

Indian NGO based in Dehradun

 [www.naturescienceinitiative.org](http://www.naturescienceinitiative.org)







## Projects developed in 2015 for deployment in 2016-2017

### “Bring children closer to nature”

Mongolia, project with Bayasgalant.

In the spring of 2016, Slow Motion Projects will allow underprivileged children from the slums of Ulan Bator to rediscover the nature surrounding them through multi-day excursions, equip the Bayasgalant day care centre hosting these children with nature-oriented tools, material and toys, and promote the use of renewable energy in the families.

[slowmotionprojects.org/mongolia](http://slowmotionprojects.org/mongolia)

### “Encourage socially and environmentally sustainable behaviours”

China, project with Yunnan EcoNetwork.

In the summer of 2016, Slow Motion Projects will renovate Yunnan EcoNetwork’s existing Green Environment Center and equip it with a modern solar and wind energy installation, create a new environmental exhibition on sustainability to be shown at the centre, and work with the centre’s team to tour the exhibition around schools and companies of the Yunnan province.

[slowmotionprojects.org/china](http://slowmotionprojects.org/china)



### “Basic education for social and environmental change”

India, project with Asha for Education.

In the autumn of 2016, Slow Motion Projects will partner with Asha for Education and its affiliated NGO Pardarshita to support a programme fostering the basic education of over 3000 underprivileged children of New Delhi, and encourage them to develop social consciousness and environmental awareness to create sustainable social progress and economic development.

[slowmotionprojects.org/india-delhi](http://slowmotionprojects.org/india-delhi)



### “Biodiversity conservation in the Western Himalaya”

India, project with Nature Science Initiative.

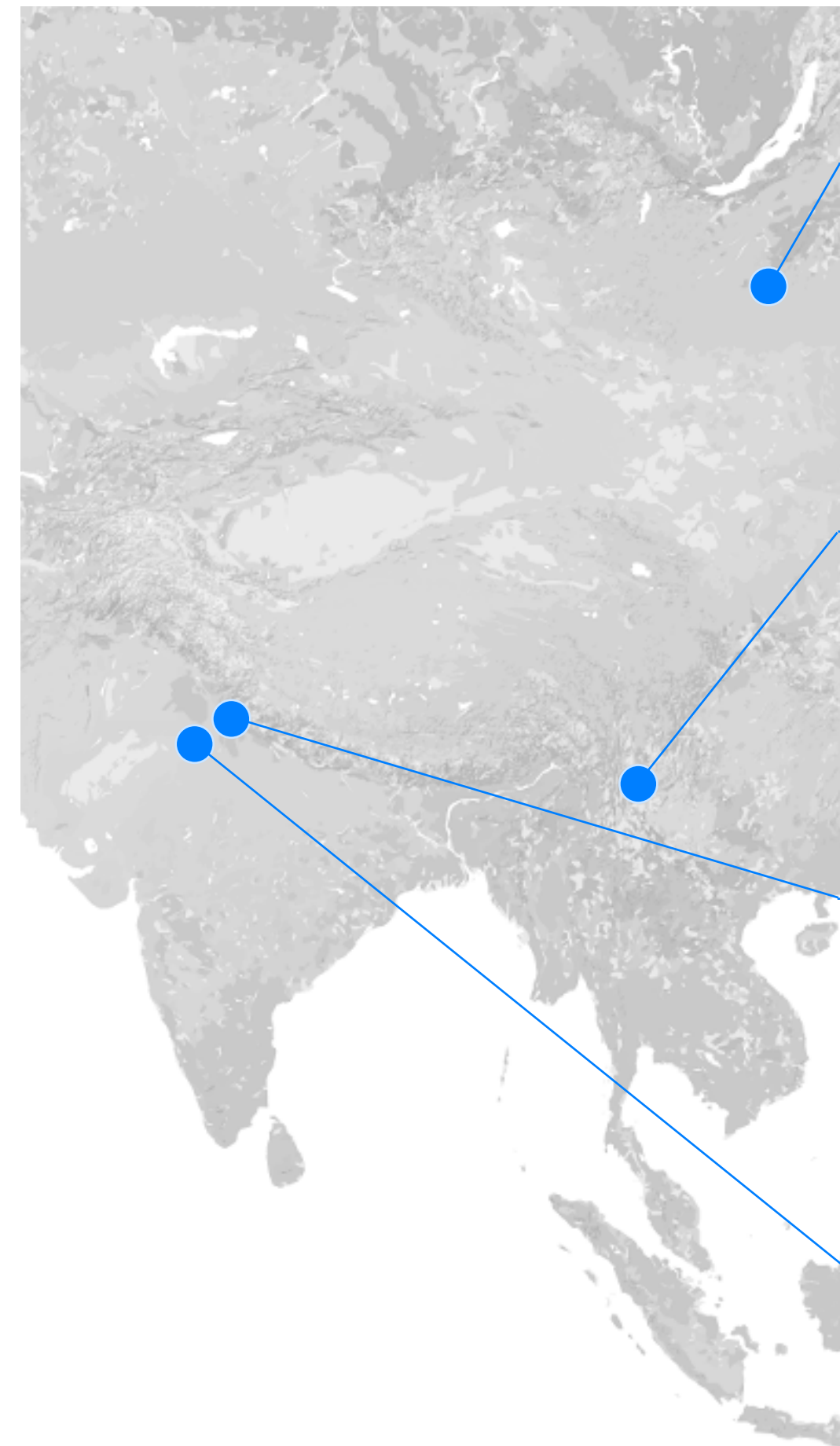
In the winter 2016-2017, Slow Motion Projects will participate in positive ecology actions with the network of ecologists, educators, and policy makers developed by Nature Science Initiative: print copies of a nature education book for children and further educational material to be distributed in schools of the state of Uttarakhand, and support the dissemination of knowledge about garbage segregation and disposal to preserve the local wildlife.

[slowmotionprojects.org/india-uttarakhand](http://slowmotionprojects.org/india-uttarakhand)



Detailed budgets for all the projects are available on our website:

[slowmotionprojects.org/100-transparency](http://slowmotionprojects.org/100-transparency)



ULAN BATOR, MONGOLIA

LIJIANG, CHINA

DEHRADUN, INDIA

NEW DELHI, INDIA



2015 Financial Report

Final budget for 2015

Period: 01.01.2015 - 31.12.2015

Opening balance	CHF 0.00	
	Income	Expense
Donations	CHF 5'047.94	
Website hosting		CHF 84.41
Website content		CHF 19.76
Member contributions	CHF 104.17	
Capital interest	CHF 0.01	
Total of movements	CHF 5'152.12	CHF 104.17
Closing balance	CHF 5'047.95	

Provisional budget for 2016

Period: 01.01.2016 - 31.12.2016

Opening balance	CHF 0.00	
	Income	Expense
Donations	CHF 35'500.00	
Project support: Bayasgalant		CHF 6'430.00
Project support: YEN		CHF 21'068.00
Project support: Asha		CHF 2'980.00
Project support: NSI		CHF 9'705.00
Website hosting		CHF 90.00
Website translation		CHF 160.00
Website promotion		CHF 35.00
Association equipment		CHF 1'500.00
Member contributions	CHF 1'785.00	
Capital interest	CHF 30.00	
Total of movements	CHF 37'315.00	CHF 41'968.00
Closing balance	CHF 394.95	





# Slow Motion Projects

## Donate

Slow Motion Projects exists thanks to your continued support. By making a much needed donation today you will join us in our work to empower children through education, helping them build a better life for their communities and become the climate heroes of tomorrow.

## Donate to

Slow Motion Projects  
Bank: Credit Suisse  
IBAN: CH25 0483 5176 2151 0100 0  
BIC/SWIFT: CRESCHZZ80A

Or by credit card at  
[slowmotionprojects.org/take-action](https://slowmotionprojects.org/take-action)



Slow Motion Projects  
c/o James Glattfelder  
Landenbergstrasse 8  
8037 Zurich, Switzerland